

ABSTRACT

Substrate, which is impregnated with a cleansing preparation with a viscosity from 1 to 3000 mPas, preferably with a viscosity from 1 to 2500 mPas, more preferably with a viscosity from 1 to 2000 mPas, containing

- a) one or more anionic and/or nonionic surfactants in a concentration from 0.1 to 15% by weight, preferably with a concentration from 1 to 10% by weight;
- b) water in a concentration from 40 to 99% by weight, preferably in a concentration from 50 to 90% by weight, more preferably in a concentration from 60 to 90% by weight; and
- c) one or more preservatives in a concentration from 0.01 to 3% by weight, preferably with a concentration from 0.1 to 2% by weight, each based on the total weight of the cleansing preparation.